The SU Foundation's Athletic Corporate Sponsorship Program provides exceptional student-athletes the chance to play on the field and excel in the classroom at Ship.

ON THE FIELD

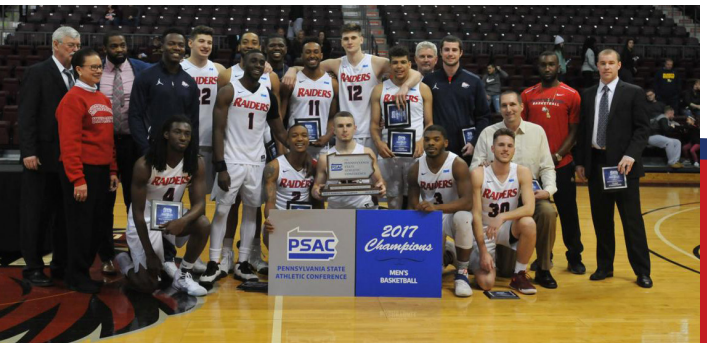
Dixon Trophy: Shippensburg University claimed the honor as the Pennsylvania State Athletic Conference's (PSAC) top program by winning the 2016-2017 Dixon Trophy. This marks the league-high eighth time that SU has won the award.

PSAC ChampionSHIPs: Since 2009, Shippensburg University has won 34 PSAC Championships

National NCAA DII ChampionSHIPs
2016 AND 2017 Field Hockey

OFF THE FIELD

Student-athletes continue to outpace the general student boby in terms of QPA. The Fall 2017 cumulative QPA (3.033) was the highest on record for student athletes.



Corporate Athletic Sponsors MAKE A DIFFERENCE.

Shippensburg University FOUNDATION

Mailing address:
Shippensburg University Foundation
1871 Old Main Drive • Shippensburg, PA 17257

Visit our office at:
500 Newburg Road, Shippensburg, PA 17257
Phone: (717) 477-1377
Fax: (717) 477- 4060
www.sufoundation.org

ABOUT THE SHIPPENSBURG UNIVERSITY FOUNDATION

The role of the Shippensburg University Foundation is to provide much needed supplemental funding for programs, projects, and activities which the University is unable to provide from its normal operating budget. As a separate tax-exempt organization under Section 501 (c) (3) of the IRS Code, the Shippensburg University Foundation provides a way for donors to make tax-deductible contributions for the benefit of the University's students, faculty, staff, and programs.

SHIPPENSBURG UNIVERSITY FOUNDATION

Corporate Athletic Sponsorships

Corporate Athletic Sponsorships

A WIN FOR SU ATHLETES

Education isn't exclusive to the classroom. Intercollegiate athletics offers another effective arena in which students learn lessons that will serve them throughout their lives.

Competition, determination, drive and preparation, learning to be part of a team, to hurdle obstacles, and to achieve goals are all part of athletics as well as life. Shippensburg University's athletic teams have distinguished themselves on the fields of athletic competition.

Your business can help continue that proud tradition by becoming an Athletic Corporate Sponsor. Your Sponsorship provides athletic grants-in-aid and other financial resources for student athletes. It also funds valuable coaching resources to assist with recruitment efforts, pays for uniforms and equipment, and offsets travel costs.

TOUGH COMPETITION

Ship athlete teams have always been competitive. SU must continue attract talented student-athletes with scholarships to remain highly competitive. SU is not permitted to use state funds to augment existing athletic scholarship funds - which is why your corporate sponsorship is vital to supporting student-athletes.

A WIN FOR YOU

An athletic corporate sponsorship, along with one of the region's outstanding sports programs and a University that is recognized among one of America's best colleges provides a "winning strategy" for your business.

SIGNAGE: Each year, more than 47,000 individuals come to Seth Grove Stadium, Heiges Field House, Robb Sports Complex, G. Arthur Fairchild Field, and Donald N. Miller Natatorium for sporting and special events. This creates and builds brand awareness among the many fans (general public, parents, and he campus community) attending SU athletic events. Increase your visibility and support of local, regional, and state events at the high school and collegiate levels.

ONLINE: Your sponsorship includes a link from www.shipraiders.com.

PRINT ADVERTISING: Your sponsorship includes company name and logo in the Football and Basketball programs.

BROADCAST: Your sponsorship includes public address announcements at both football and basketball games.

SPECIAL EVENTS & PRIVILEGES: Depending on your level of support, you could receive invitations to tailgating events, VIP parking, tickets to home games, and invitations to dinners. You also have the opportunity to choose additional marketing promotions that increase your visibility or give you/your customers exclusive privileges.

Contact Carolyn Salazar for more information at 717-477-1377 or cjsala@sufoundation.org

	DIGITAL SIGNAGE	PA ANNOUNCEMENT	WEB	PRINT	PRIVILEGES	PROMOS
Raiders Gold $10,000	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Exclusive ad space on VIP Parking Pass, logo in football and basketball program	VIP Parking Passes, Raiders Club Cards, tickets to Athletic Hall of Fame banquet, Annual Fund Recognition and much more!	Choose 5
Raiders Silver $5,000	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Logo in football and basketball program	VIP Parking Pass Raiders Club Cards	Choose 3
Red $2,500	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Logo in football and basketball program	VIP Parking Pass Raiders Club Cards	Choose 3
Blue $1,500	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Logo in football and basketball program	VIP Parking Passes Raiders Club Cards	Choose 1

All participating sponsor's products or services, or any sponsorship message must abide to Section 513(i) of the Internal Revenue Code to be treated as a "qualified sponsorship payment.