



Career, Mentoring, and Professional Development Center Your Partner for Career Ready Employees

SPONSORSHIP LEVELS

RECOGNITION AND BRANDING	Raider \$8,500	Gold \$5,500	Red \$2,500	Blue \$1,500
Annual				
Full color premier placement of your organization's logo on SU Career Center website	YES	YES	YES	NO
Branded pull up banner for use during special events and career fairs	YES	NO	NO	NO
Plexiglass wall mounted poster and materials display in front of the Career Center	YES	YES	NO	NO
Digital Display: your organization prominently featured on digital display in SU Career Center	Up to 6x/year	Up to 4x/year	Up to 3x/year	Up to 2x/year
Occasional				
Featured in Ship Career Connection platform	Up to 6x/year	Up to 4x/year	Up to 2x/year	Up to 1x/year
Featured in faculty newsletter	Up to 6x/year	Up to 4x/year	Up to 2x/year	Up to 1x/year
Social media marketing campaigns—weeklong	2x/year	1x/year	NO	NO
Yard signs to be placed around campus	Up to 2x/year	Up to 1x/year	NO	NO
Advertisement in the <i>Slate</i> —SU's online newspaper	Up to \$600	Up to \$300	Up to \$150	NO

CONSULTATION AND ACCESS	Raider \$8,500	Gold \$5,500	Red \$2,500	Blue \$1,500
Annual strategy consultation with employer engagement specialist	2x/year	2x/year	1x/year	NO
Priority registration and placement for fall and spring Career Fairs	YES	YES	YES	Pick One (Fall or Spring)
Priority registration for in-person and virtual information sessions	YES	YES	YES	NO
Preferred speaker and panel opportunities	Up to 2x/year	Up to 1x/year	NO	NO
On-campus information table	YES	YES	YES	YES
On-campus interview rooms	YES	YES	YES	YES
Seat on SU Career and Workforce Employer Advisory Board	YES	YES	YES	NO
Meeting with a student group/organization that align with your organization's recruitment goals	YES	NO	NO	NO



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Career, Mentoring, and Professional
Development Center

career@ship.edu | (717) 477-1484 | CUB 108

APPRECIATION AND SPECIAL EVENTS	Raider \$8,500	Gold \$5,500	Red \$2,500	Blue \$1,500
Partner appreciation event	YES	YES	YES	NO
Career fair sponsorships	Up to 2x/year	Up to 1x/year	NO	NO
Resumania	YES	YES	YES	NO
One Think Tank lunch meeting	YES	YES	NO	NO
On-site visit at employer location	YES	NO	NO	NO

RAIDER PROFESSIONAL DRESS CLOSET SPONSOR – \$750

Shippensburg University Career, Mentoring, and Professional Development Center (CMPDC) wants all students to be successful regardless of their financial circumstances. To increase these efforts, we created the Raider Professional Dress Closet—a place where all students can have safe, discreet access to professional attire.

Inventory includes suits, blazers, skirts, button-down shirts and more. All items are free for students and do not need to be returned.

The title sponsorship of the Raider Professional Dress Closet includes your organization’s name in all marketing efforts of the Closet throughout the academic year.

INTERNSHIPS – ANY AMOUNT

Donations to support students participating in unpaid internships.

The CMPDC Internship Funding Program aims to reduce the financial challenges associated with participating in a wide range of low-paying or unpaid summer internships, thereby achieving the following objectives:

- Facilitating student participation in experiential career exploration
- Expanding the diversity of internship opportunities in which SU students participate

Through the generosity of corporate, individual and class donors, we might be able to offer students who accept unpaid or low-paying internships with competitive grants of \$3,000 for remote and in-person experiences.

OTHER SPONSORSHIP OPTIONS

Faculty Innovation Grants – \$20,000

Guidebook Sponsorship – \$10,000

Special Events – \$3,000

- Pop up Events
- Professional Dress Closet Fashion Show

Middle/High School Career Camps – \$1,500

Career Boot Camps – \$1,500

Panel Discussions and Special Workshops – \$500

Express hour event – \$250



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