



# Corporate Athletic Sponsorships



# CORPORATE ATHLETIC SPONSORSHIPS



## A win for you, a win for SU student-athletes.

Your company, paired with Shippensburg University and Ship Athletics, provides a winning strategy for your business. Shippensburg University is recognized as one of the best colleges in the US, and SU Athletics is recognized as an outstanding sports program in the region with a loyal fan base. Your sponsorship support provides athletic grants-in-aid, scholarship resources, and other financial resources for student athletes. An athletic corporate sponsorship provides your company with a competitive advantage in the market, just as your sponsorship provides SU athletics with the needed financial resources to remain competitive within the Pennsylvania State Athletic Conference.

### SIGNAGE

Each year more than 47,000 individuals come to Seth Grove Stadium and Heiges Field House for sporting and special events. Increase your visibility and brand awareness among the many fans that attend SU events and events held at SU including local, regional, and state events at the high school and collegiate levels.

### ONLINE

Your sponsorship includes your logo linked to your website on shipraiders.com.

### PRINT ADVERTISING

Your sponsorship includes company name and logo in the Football and Basketball programs.

### BROADCAST

Your sponsorship includes public address announcements at both football and basketball games.

### PROMOTIONS & PERKS

You have the opportunity to choose additional marketing promotions (t-shirt toss, half court shot, tabling activation, etc.) that increase your visibility throughout the football and basketball seasons. Your sponsorship also includes tickets to home games, tailgating at events, and VIP parking.

### NEW! ADD ON TO YOUR SPONSORSHIP WITH THESE TWO NEW A LA CARTE OPTIONS:

#### SOCIAL MEDIA PACKAGE (Facebook & Instagram)

Your company logo will be exclusively displayed on the final score graphic of post-game social media. Final score graphics are available for any sport, dates of posts are on a first come first serve basis. This package is good for one year. (ShipURaiders on Instagram and Shippensburg University Athletics on Facebook have approximately 6,500 followers each)

- 5 social media posts \$1200
- 10 social media posts \$2000

#### EMAIL LOGO PACKAGE

Your company logo will be displayed on the footer of all Raiders Club emails sent to over 5,000 recipients at least twice a month during football and basketball seasons. This package is good for one year.

- Email Logo Feature: \$1000

	DIGITAL SIGNAGE	PA ANNOUNCEMENT	WEB	PRINT	PRIVILEGES	PROMOS
<b>Raiders Gold</b> \$10,000	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Exclusive ad space on VIP Parking Pass, logo in football and basketball programs	VIP Parking Passes, Raiders Club Cards, tickets to Athletic Hall of Fame banquet, Annual Fund Recognition and more!	Choose 5
<b>Raiders Silver</b> \$5,000	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Logo in football and basketball programs	VIP Parking Pass Raiders Club Cards Annual Fund Recognition	Choose 3
<b>Red</b> \$2,500	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Logo in football and basketball programs	VIP Parking Pass Raiders Club Cards Annual Fund Recognition	Choose 2
<b>Blue</b> \$1,500	Logo on video screens, periodically at home games	Included, quantity based on level of sponsorship	Link to your home page	Logo in football and basketball programs	VIP Parking Passes Raiders Club Cards Annual Fund Recognition	Choose 1

All participating sponsor's products or services, or any sponsorship message must abide to Section 513(i) of the Internal Revenue Code to be treated as a "qualified" sponsorship payment.

# CORPORATE ATHLETIC SPONSORSHIPS



**Your Corporate Athletic Sponsorship will  
MAKE A DIFFERENCE.**



The SU Foundation's Athletic Corporate Sponsorship Program provides exceptional student-athletes the chance to play on the field and excel in the classroom at Ship.

## **ON THE FIELD**

### **Dixon Trophy:**

Shippensburg has won the Dixon Trophy a conference-record eight times and was the first school to claim the trophy three years in-a-row, capturing it in 2003, 2004 and 2005. Its most recent Dixon Trophy came in 2016-17.

### **PSAC ChampionSHIPS:**

Shippensburg University has won 135 PSAC Championships (50 Women and 85 Men)

### **National NCAA DII ChampionSHIPS:**

Field Hockey: 2013, 2016, 2017, 2018, 2021

## **OFF THE FIELD**

Student-athletes continue to outpace the general student body in terms of QPA.

### **Student-Athlete academic stats:**

Fall 2022 cumulative QPA 3.075

Spring 2023 cumulative QPA 3.190



**Interested in taking advantage of a  
Corporate Athletic Sponsorship opportunity?**

Contact Austin Sanders at the Shippensburg University Foundation at  
[ASanders@SUFoundation.org](mailto:ASanders@SUFoundation.org) or 717-477-1377.

**Shippensburg University  
FOUNDATION**

**SUFoundation.org**  
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